

10 CURATED VEGETABLE SEED VARIETIES



Includes 10 paper seed packets, 1,000+ seeds, and 1 grow guide booklet.



Veggie Garden Kit

Seeds that fit on a shelf.

Ten vegetable varieties, 1,000+ untreated, open-pollinated, non-GMO seeds, lab tested with the germination rate printed on every packet, and a 24-page grow guide, all in a slide-out keepsake box. The gift that turns into dinner.

No spinner rack, no wall of packets. A \$24.99 ticket in the footprint of a paperback, on a gift wall, a counter, or an endcap.

Non-GMO

Untreated

Lab tested

Packed in USA

MSRP \$24.99 · UPC 199874582801

6.3 x 3.7 x 2.4 in · Case of 10

Wholesale pricing

Minimum order 10 units (one case)

Order size	Unit price	Your margin	Profit per unit	Profit per case (10)
10 to 19 units	\$12.50	50%	\$12.49	\$124.90
20 to 49 units	\$11.75	53%	\$13.24	\$132.40
50+ units	\$11.00	56%	\$13.99	\$139.90

Margin shown on a \$24.99 retail. MSRP is held everywhere, including Amazon and growhappyseeds.com, so your shelf is never undercut.

Why it works on your shelf

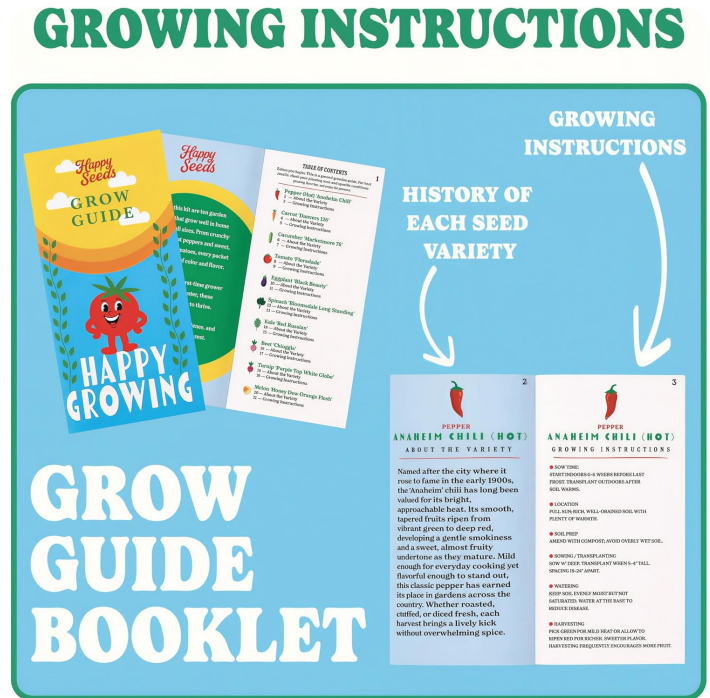
- Ten units display in under one square foot: two stacks of five, face out. No rack.
- \$249.90 in revenue per case at full price.
- Delivered within 14 days of order.
- Opening-order guarantee: unsold units returnable within 60 days.

Terms

- Minimum** 10 units, case pack of 10
- Payment** Opening order prepaid (card or ACH); Net 30 on reorders
- Delivery** Free in NYC, within 14 days of order; ships nationwide at cost



What's included: box, drawer, 10 packets, 24-page grow guide



The grow guide: history and growing instructions for every variety



Lab tested for purity and germination. Non-GMO, untreated, packed in the USA.

In every kit

- Tomato Floradade
- Carrot Danvers 126
- Cucumber Marketmore 76
- Kale Red Russian
- Spinach Bloomsdale
- Beet Chioggia
- Turnip Purple Top White Globe
- Eggplant Black Beauty
- Pepper Anaheim Chili
- Melon Honeydew Orange Flesh

1,000+ seeds in total. Every lot lab tested, with the germination rate printed on each packet. 24-page grow guide with the story and step-by-step growing instructions for every variety. Slide-out keepsake box with foam insert, 6.3 x 3.7 x 2.4 inches.

Five of the ten varieties (kale, spinach, carrot, beet, turnip) are fall-sowing crops, so the kit sells in every season, not just spring.